

Dear Supporter:

Hello my name is Laura Ultis and I am the sponsorship representative for 2024 MOCFEST LEGO building show May 18th and 19th in beautiful Boise, Idaho. This is the largest LEGO public event held in Idaho and it is put on by ILUG a 501(c)3 non-profit. LEGO builders, LEGO enthusiasts, as well as many, many families will be attending.

We are expecting roughly 800-1400 LEGO loving attendees this year composed of adults, children and families local to the treasure valley.

We are writing to ask if you would like to be a sponsor of our event.

There are many different options to support our cause as well as obtain targeted and cost-effective advertising to your key market.

Event Sponsor: \$1000 in cash and/or coordinated in-kind* donation. Includes your Logo on all advertising material for web, social media, posters, and any news promo pieces. If t-shirts or wearable swag is created, it will be added. Oversized booth space for sales or demonstration included. Announced by name during the event each day. Any promotional information will be included in the SWAG bags for registered attendees. 3 available

LEGOwood Derby Sponsor (\$500) A Lego competition for all child attendees! Kids will build and race their crazy LEGO car creations. A custom printed LEGO tile with your logo and MocFest event date will be given to every participant. Banner will be hung by the event location. Logo will be added to the website and will be announced at the event. Promo materials will be in every SWAG bag. Booth has a discount rate of \$25. 1 available

Best in Show Sponsor: (\$150). Logo will be shown prominently on the voting website where every attendee will be casting their vote. Sponsor will be announced during the event and during the awarding. A custom logo tile will be created for the trophy of the winner. Any promotional information will be included in the SWAG bags for registered attendees. Booth space for this sponsor is offered at a discount rate of \$50. 3 available

- **Best of Night Show (Best use of Lighting/Glow)**
- **Best of Show (Public Fan Vote)**
- **Best of Show (ILUG Adult Builders Vote)**

Trophy Category Sponsor: (\$50) Each competitive category will require one sponsor.

Sci-fi & Space	Minifig Scale	Art	Castle & Fantasy
Less Than a Plate (small builds)	TFOLS (Teen builder award)	Great Ball Contraption/Technic	Bionicle
President's Choice	Honorable Mention	Town & Train	Microscale
Pop Culture	Star Wars	Macroscale	Pirate

For your trophy sponsorship: Your LOGO is displayed by the area on the sign of the category you sponsor. Name is listed as a show participant sponsor. Company information provided in each registered person's SWAG bag. A custom printed LOGO tile will be added to the trophy and your name will be announced during the trophy awards.

Silent Auction Donation: In-kind item donation any value. Will tastefully display your product/service/etc. in front of all the Saturday attendees. Get your product directly displayed. Business cards/information will be provided for users to take near your item. All proceeds benefit the user group and STEM events we hold.

Booth space: \$75 - 8x10 table and associated booth space to display or vend your product or service.

If you feel you would like to help us with our efforts, please contact me with your level of interest. Please let us know by March 20th so we can get trophies made in time.

Event

Legowood Derby

Best in Show Trophy choice: 1st _____ 2nd _____ 3rd _____

Trophy Category choice: 1st _____ 2nd _____ 3rd _____

Silent Auction Donation Description: _____

Booth Space What is your booth? _____

Please make payment to ILUG via check or paypal idaholug@gmail.com and mail. along with your sponsorship form (or email and share the details), to the address at the bottom of this letter by March 31th 2024. Receipts will be created for your donation

If you are having printed tiles made, please submit the art no later than March 15th

More information is available on our 501c3 organization at <http://idaholug.com>

We thank you for your time and support for non-profit organizations.

Laura Ultis - Sponsor Coordinator
ILUG, Inc. (short for Idaho LEGO Users Group)
ILUG is a 501(c)3 organization. TAX ID #93-3878293

For specific questions about donations or more information - events@idaholug.com

For organization, booth or show questions - info@idaholug.com

<http://idaholug.com>

<http://www.mocfest.com>

208-245-0005 This is our message phone. We'll call you back as soon as we can.

Please send all forms/ monetary donations to:

ILUG - MocFest 2024
1101 N Shreveport Ave
Meridian ID 83642

Please send any in-kind donations to:

ILUG - MocFest 2024
C/O Laura Ultis
11666 W. Victory Rd
Boise, Id 83709